

We can all benefit from a little support now and then, both in our personal lives and also our careers. Following feedback from a number of Women in Football members, the Women in Football Mentoring Programme was born to provide exactly this.

The programme is designed to help you utilise the power of mentoring to accelerate your career, while also helping you to develop on a personal level.

Academic studies have shown that mentoring is the no. 1 intervention for improving career progression and increasing minority representation at board level

WHAT'S INCLUDED?

- Three half-day remote training sessions to help you prepare for your mentoring experience, find your mentor, support you and your mentor and launch your partnership
- Three months' support from our mentoring experts
- Comprehensive training for your mentor
- Cost: £250 + VAT (for WIF members)

WHAT CAN YOU EXPECT?

- You will create your own personalised mentoring plan, while clarifying your goals and ambitions for the programme
- You will discover how to identify, approach and secure a senior-level mentor
- Your mentor will also receive award-winning expert training, to ensure they are best prepared to support you
- You will both be guided through an empowering mentoring experience
- You will have the opportunity to connect and network with other aspiring leaders in the footballing industry to share your mentoring experience with

The programme will be led by Goal 17 in partnership with Women in Football. Winners of the 'Best Sports-Led Mentoring Programme' at the 2019 National Mentoring Awards, Goal 17 have also featured on Forbes.com for their work with Premier League football clubs, so we're in good hands.

In addition, should you be inspired to share what you've learned with others, there is also the opportunity for you to become a mentor yourself and gain a certificate from Oxford Brookes University.

For more information on the Women in Football Mentoring Programme, please email info@womeninfootball.co.uk

"SURROUND YOURSELF WITH INDIVIDUALS WHO ARE WHERE YOU WANT TO BE."

#IWD2021
MENTORING



BENEFITS OF MENTORING

SET AND ACHIEVE GOALS

Having a mentor helps bring added awareness and support for personal and career development. Your mentor will help you set and achieve your goals.

DEVELOP YOUR LEADERSHIP SKILLS

Our communities and economies need good leadership more than ever. Mentoring will help expose you to new ideas, develop your communication skills, heighten your self-awareness and create an ability to lead your own development, alongside many other benefits. This depth of personal growth will empower you with more choices and the ability to step into leadership roles when you are ready.

LEARN FROM EXPERIENCE

Theory and information can only get us so far. The real power of mentoring comes from the wisdom of your mentor, who will share their personal experiences. What worked, what didn't, where they tripped up and how you can avoid making the same mistakes.

BE INSPIRED TO BECOME A MENTOR

We hope the experience of mentoring will also inspire you to want to give back. Through your own experience of mentoring, you will also learn how you can support others when you're ready.

BEYOND THE WORKPLACE

Mentoring is about more than just career progression. It is more holistic and will help you become the best version of yourself in all areas of your life.

ACCOUNTABILITY

Once you've set a goal as part of your mentoring framework, it's really motivating to know that you are accountable to someone other than yourself. Having a mentor will help you to achieve more.

SHARED NETWORKS

Once you have built trust with your mentor and demonstrated your commitment, it is likely that they will also support you through sharing their network of information and contacts with you.

SHARE YOUR PERSPECTIVE

Mentoring is a two-way street and it is highly likely that your mentor will also want to learn from you and hear your perspective. Through strong mentoring relationships, you have the opportunity to influence and inform your mentor.

STAY CONNECTED

With the challenges of social distancing and isolation, it has become harder to maintain connections with others. Mentoring gives you the framework for regular effective interactions.

Should the opportunity of being mentored be of interest to you or your organisation, or for more information on the Women in Football Mentoring Programme, please email info@womeninfootball.co.uk